



Creative Director

Job Classification: Exempt/ Full-Time

Your Team: This position reports to the Pastor of Worship and works closely with the worship department, the communications team, and the Senior Pastor.

OUR MISSION

We seek to become an authentic biblical community effectively reaching out to our churchless neighbors with empathy, grace & truth, so they can experience a whole new life with Jesus, and like Jesus, more every day.

OUR VISION

In 2030, we will be planted in four western locations strategically equipping suburbanites to collaborate with the Holy Spirit in wisdom, power & revelation. Together, we will graciously lead our churchless neighbors to be with Jesus & like Jesus, more every day. Together, we will empower joyous small groups to care well for each other and meet the needs of the most vulnerable. As a result, we will alter neighborhoods locally & around the world, creating applause for our Father in heaven. All four locations will be commissioned to multiply to four more locations over their next ten years. Lastly, no perfect people will be allowed to join these communities.

OUR CORE VALUES

We are a multi-generational, suburban church of Clark County, making disciples who join others who make disciples, reaching thousands of our churchless neighbors, meeting the practical needs of the most vulnerable, developing competent kingdom servants and leaders who multiply.

We believe that our everyday operations should be based on this mission and implemented through a commitment to integrity and excellence in all that we do. We are dependent upon the Holy Spirit and the Word of God to lead us in all matters of motivations and behavior that encompasses personal, professional, and spiritual responsibilities. Each employee should carry out their responsibilities in a way that reflects the biblical core values of Vancouver Church.

POSITION SUMMARY

The Creative Director has the overall responsibility to provide leadership and direction for all creative needs at Vancouver Church. They need to be hyper-focused on creatively connecting with those who don't yet know Jesus and will spend their time developing content, building and leading teams and working with our Senior Pastor, our Executive team and our Pastor of Worship to see the vision of VC carried out through all things creative.

JOB RESPONSIBILITIES

- Champion the culture and brand of Vancouver church by overseeing and implementing all production and creative elements for the church (Branding, esthetics, sermon series design, graphic design, photography, website design, etc.)
- Provide oversight for and work alongside the Pastor of Worship to ensure cohesive experiences that reflect our heart. This may include leading meetings and team building initiatives.
- Lead ideations and brainstorming to generate new ideas and concepts, and help solve problems.
- Oversee and look and feel of the environments at our physical locations - from the streets to the seats- including signage, wayfinding, lobby, auditorium, stage, kids spaces, etc.
- Develop and execute marketing strategies and plans to connect to an unchurched audience.
- Assist in setting the creative elements for a series, an event, a campaign or a project that will have an impact on how ministries and the Gospel are being presented.
- Oversee and aid in the recruitment, training and releasing of creative teams.
- Manage and oversee all social media & communications. Ensure quality/excellence in social, video, print and digital communications.
- Work alongside the Executive Team and Pastor of Worship to execute the teaching schedule, themes, direction, and creative elements.
- Be the owner of the creative process by managing, executing, and communicating information to all necessary recipients. Provide follow up as needed.
- Manage the creative budget, ensure that financial procedures are followed and in good order.

PERSONAL RESPONSIBILITIES

We ask, that if you call Vancouver Church your home church and you are faithfully following Christ-centered biblical principles, that you would embrace the following:

- Maintain God-ordained priorities in your life by putting Jesus Christ first, your spouse second, your children third and the ministry fourth.
- As an act of worship, tithe at least 10% of your income toward the mission and vision of Vancouver Church.
- Take the initiative and be aware of what is/isn't happening around you and take action.
- Expectations are that you spend 70% of your time fulfilling your personal job responsibilities, 20% supporting your fellow team members and 10% on personal/professional development.
- Serving with joy in an area of ministry; this is above and beyond your professional job.
- Be loyal to the mission, vision and your fellow staff members and always protect the unity of Vancouver Church.
- Demonstrate a Christ-like attitude through all interactions with congregation, staff, and volunteers.
- Invest and invite the lost to know Jesus and come to Vancouver Church.

REQUIRED SKILLS, EXPERIENCE AND QUALIFICATIONS:

- A clear testimony of faith in Jesus Christ and a vital growing personal relationship with Him.
- 2+ years of successful experience as a Creative Director.
- Detailed oriented with high standards of excellence.
- High capacity operator - someone who shows capacity to juggle a lot of balls simultaneously and enjoys doing so. A self-starter.
- Able to take projects from start to finish with minimal supervision.
- Receptive to change, constantly striving for excellence.
- A growing understanding of the creative and technical field with a high level of experience with all digital platforms.
- Collaborative in relationships but a leader in decision making and executing.
- Strong interpersonal, communication, relationship skills.
- Strong decision maker with good analytical and problem-solving abilities.
- Commitment to ongoing personal and professional growth.

EDUCATION

- High School Diploma or equivalent.

CONTINUED EDUCATION/TRAINING: It is expected that all avenues and opportunities to advance and/or improve the efforts of outreach and leadership would be initiated including conferences, classes, coaching, etc.

CLEARANCES: Background clearance

DATE CREATED/REVISED: 5/25/2021

I have received and read a copy of my job description.

Name: _____ Date: _____